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Kuflink signs sponsorship deal with Ebbsfleet United Football Club



KUFLINK is the latest peer-to-peer lender to embark on a sports sponsorship, having signed a five-year deal with Ebbsfleet United Football Club.

The Kent-based football club's stadium will be known as 'Kuflink Stadium' as part of the agreement.

The P2P property lender, which is based in Gravesend, Kent, said on Tuesday that the sponsorship is part of its ongoing commitment to supporting the local community with a focus on sport, health and education.

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"Kuflink is excited to sponsor Ebbsfleet United Football Club, and we look forward to working closely with the club on a number of local community and commercial ventures," said Harwinder Singh, founder of Kuflink.

"I would like to thank the team at Kuflink who worked closely with the Club to strike the deal for what is a fantastic opportunity for both Kuflink and Ebbsfleet United Football Club."

Read more: [Opinion split on best P2P marketing techniques](#)

Property P2P platform Lendy has recently announced sponsorship of the Cowes Week sailing regatta, while asset-backed lender Ablrate has been announced as a sponsor of the PGA EuroPro Tour's £100,000 Shoot-Out competition.

Kuflink has launched three Innovative Finance ISA products – a one-year fixed term with 3.99 per cent interest a year, a three-year fixed term paying five per cent and a five-year fixed term at 5.35 per cent. Both investments can be accessed with a minimum of £100.



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