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P2P POWER 50

NOVEMBER 11 2021

WHAT IS P2P?

## Kuflink releases ISA wallet

MICHAEL LLOYD | INDUSTRY NEWS NEWS PROPERTY | ISA KUFLINK

Kuflink has released an ISA wallet to separate lenders' ISA allowance for the current and previous tax years and allow them to invest directly into ISA eligible deals.

The peer-to-peer property lending platform said this is to give investors greater control over their Innovative Finance ISA. The P2P lender has also given investors more control over which funds they use when investing, with tips when investors hover their mouse over each wallet to guide them through.

### Read more: Kuflink makes deals and dashboard clearer for investors

Kuflink has also released pool total deals and total value, so lenders are now able to see both the total value of their pool, the amount invested across Kuflink's diversified range of loans in its auto-invest product, and the total number of loans.

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The platform said that it has changed its banking details and is developing additional features including adding multi-factor authentication for another layer of security to lenders' accounts and a segregated self-invested personal pension wallet.

Kuflink is also working on a new feature to show the stage each development loan is in, building the process of adding open banking for borrower verification and upgrading its proprietary deal risk/pricing tool.

Read more: Kuflink eyes development loans after pandemic profit

Read more: Kuflink mulls new BTL product suite as demand heats up

"The Kuflink tech team continue to bring new features to the platform," the platform said in a blog on its website.

"If you have any suggestions for products or features you'd like to see, do get in touch.

"Together, with your feedback, we are able to fulfil Kuflink's purpose of 'Connecting People to Financial Freedom'."

European P2P lenders are getting younger, more diverse

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