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### Kuflink launches lender app

MICHAEL LLOYD INDUSTRY NEWS, NEWS, APP, KUFLINK

Kuflink has launched an app for investors and has made it easier for lenders to search for loans and see how long is left in their investments.

The peer-to-peer property lending platform has introduced the app, which is available on iOS and Android, to allow its lenders to access its features on a mobile or tablet.

Kuflink has also launched a tool which allows investors to search through all of the platform's loans, and a countdown clock on loans for lenders to see how long is left in their investments.

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The platform's lenders can now compound their interest to earn better returns on its auto-invest and Innovative Finance ISA (IFISA) products.

Kuflink said lenders can now re-term their IFISA and auto-investments up to 190 days prior to their expiry so investors can easily re-term their investments early all while knowing they

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continue to earn interest.

The platform said it clearly displays the links to other loans, tiers and tranches on any given deal, to give lenders greater clarity on which to base their selections.

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"We have many plans for 2022, improving security even further with 2MFA (multi-factor authentication), expanding our product range to include self-invested personal pension along with a whole host of subtle improvements to give you a wonderful user experience," the platform said in a blog on its website.

"At the core of everything we do is you, our investor. The small changes, the constant security improvements, the new products – our goal is to make your investing journey as smooth as possible.

"My team is proud of the platform we've built, and I'm proud of them for what they've accomplished. We're looking forward to 2022!"

Kuflink launched a beta version of its lender app in March.

Last month, the platform released an ISA wallet to separate lenders' ISA allowance for the current and previous tax years and allow them to invest directly into ISA eligible deals.

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